

Survey on Voluntary Blood Donation Program

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Abstract

The survey was conducted to determine the level of awareness on voluntary blood donation among residents and workers in the National Capital Region; the quality of current information campaign on voluntary blood donation; and to provide inputs to blood donation promotion for information campaigns. This study was done in cooperation with the Quezon City Science Council and the Voluntary Blood Donation Program of the Department of Health. The goal was to ensure that workers and their families in the locality could have safe blood when needed. Owing to high prevalence of injuries in several work sectors including in construction and agriculture work, this survey is considered highly relevant for the protection of workers and their families.

A cross sectional, descriptive survey, the study team interviewed over 300 respondents and compare them with the student population. 83% of the former group showed more awareness of the program than the latter (69.6%). Nearly half of the respondents who were aware of the Voluntary Blood Donation Program got their information from radio and TV. Eighteen percent had donated blood previously. The majority of the respondents perceived that the quality of current information on voluntary blood donation was not adequate and sufficient, albeit the respondents were found to be highly concerned with and receptive to voluntary blood donation information campaign. That the respondents had several misconceptions regarding the process of blood donation showed the need for a continuing effort and sustaining information

dissemination on voluntary blood donation in order to protect Filipino workers and their families who may need safe blood in future.